BRADY
WHEN PERFORMANCE MATTERS MOST™

BradyPrinter i3300 & BBP33 Label Printer comparison



www.bradyeurope.com/i3300

Brady's no-waste, 20-second changeover printer is getting even better. In addition to a new look and name, there are several functional enhancements in the new BradyPrinter i3300 from its predecessor the BBP33 Printer.

Specifications	BBP33 Label Printer	BradyPrinter i3300
Touch screen	No	Yes, in **full colour**, with faster and easier interface experience to change settings
Display content	Ribbon and label part number installed, amount of supplies remaining, receiving printing data, ready state/error state	Ribbon and label part number installed, **one-touch material size and colour details**, amount of supplies remaining, **Wi-Fi connection**, receiving printing data, ready state/error state
Compatible media	B30 or B33 series media roll cartridges, B30-R series one-color ribbon cartridges	B30 or B33 series media roll cartridges, B30-R series one-color ribbon cartridges
Top applications	Product identification, wire identification, circuit board identification, lab identification, safety and facility identification	Product identification, wire identification, circuit board identification, lab identification, safety and facility identification, **floor marking**
Auto cutter	Built-in, steel blade	Built-in, **non-stick coated to cut ToughStripe material**, redesigned for **better access for cleaning**
Sensors	1 gap sensor, 1 side notch sensor, 1 center notch sensor	1 gap sensor, 1 side notch sensor, 1 center notch sensor, **dust shields added for enhanced print registration and more effective cleaning**
Max. print speed	Up to 101.6 mm/sec	Up to 101.6 mm/sec
Processor 32 bit clock rate	32 bit 312 MHz clock rate	**32 bit 800 MHz clock rate** (more efficient and powerful)
Memory	64 MB (RAM) - 4 GB (data storage)	**512 MB** (RAM) - **195 MB** (data storage)
Connectivity options	1 x USB, 1 x Ethernet 10/100 BASE-T, 1 x USB 2.0 for PC connection	**2 x USB**, 1x Ethernet 100 BASE-T, **WiFi**, 1 x USB 2.0 for PC connection
Networking	Replaceable Brady Network card with Ethernet 10/100 BASE-T	**Network module integrated on main board with Ethernet 100 BASE-T and more reliable network connection**
Software compatibility	LabelMark, Brady Workstation, Windows based driver for 3rd party software use, direct-to printer scripting (BPL)	Brady Workstation, Windows based driver for 3rd party software use, direct-to printer scripting (BPL)
Fan	Always runs	**Can be turned off, filter pads added, helps reduce dust accumulation inside printer**
Size	W 231 x H 241 x D 305	W 231 x H 241 x D 305
Weight (kg)	5	5
Warranty	1 year	1 year

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