

bimos

NEON
**NEW GENERATION
WORKPLACE
CHAIRS**



EXPERT OPINION

BIMOS NEON WORKPLACE CHAIR

The new NEON workplace chair system, developed by bimos together with Phoenix Design – with the expert support of the occupational scientists of the Fraunhofer Institute IAO – is a modern and contemporary chair concept that meets the current and future requirements of modern production and work systems in an exceptional way. The fresh, vibrant design and colour of this product generate a very favourable impression, which makes it a perfect fit with Arbeitswelt 2015plus (Working Environment 2015plus), and thereby contributes to corporate success. This chair will be perfect for use not only on the shop floor but also in production-related offices. NEON can of course also be used in ESD areas and laboratories.

The workplace chair provides comprehensive functionality that adapts itself to the many different requirements of people employed in production and work systems, both today and in the future. The NEON workplace chair can be adjusted in many different ways, making it possible to adapt the chair to the individual requirements of the most diverse user groups, which will of course lead to a high level of satisfaction among users.

One particular highlight of the chair design is the deliberate but very filigree use of highly contrasting colours in the piping and on the backrests with a particularly striking bimos logo. What is more, the coloured plastic piping takes on an important function as selva or edge protection – an ingenious symbiosis of form and function.

The outstanding functional and ergonomic features, including a new system of interchangeable upholstery, make the NEON workplace chair a perfect option for many different groups of users: younger working people in particular, but also anyone who demands high quality upholstery and comfort will particularly value this chair. Fundamental ergonomic requirements are comprehensively fulfilled. Sitting comfort is comparable to that of office chairs, and this emphasises the special quality of the seating concept.

The innovative mechanism of the chair allows users to sit in a dynamic and therefore particularly healthy way, with particular regard for the physiology of movement.

A further feature is that the controls of the NEON workplace chair are outstandingly easy to use. The modern design concept is combined with very good operational compatibility and at the same time makes it easy for the user to find the controls intuitively.

The variety of upholstery and cover material deserve special mention. The NEON workplace chair has changeable seat and back upholstery (interchangeable upholstery system). This seat and back upholstery can be finished in various different cover materials, such as fabric of the well-known bimos quality, a new synthetic leather, now for the first time free from PVC, a new integral foam, now for the first time produced by a water-soluble foaming process, and an innovative new composite material called Superfabric™. So there is a choice of four possibilities available, which allow the chair to be used in various different situations in precisely the

way it is needed, and allow it to fulfil a wide range of different requirement criteria.

The cover material Superfabric™, introduced by Interstuhl into the world of workplace chairs for the first time in the bimos NEON, is an absolute world first. With its special properties, we are witnessing the introduction of a completely new, hard-wearing, very functional yet extremely attractive material into the workplace chair market. The cool first impression combines with a particularly pleasant climatic sensation, which is generated by the breathability and the slightly protruding bumps on the surfaces.

In summary, it is clear to see that the new NEON workplace chair by bimos shows great potential for revolutionising the working environment, and above all production. In the production environments of the future, the NEON will give people an experience they will appreciate deeply, and introduce some real quality into their place of work. This will encourage people and motivate them to contribute to the success of the company.

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Prof. Dr. Peter Kern
 Fraunhofer IAO Stuttgart

