

Mammary Epithelial Cell Media

PromoCell

Instruction Manual

Product	Size	Catalog Number
Mammary Epithelial Cell Growth Medium (Ready-to-use)	500 ml	C-21010
Mammary Epithelial Cell Growth Medium Kit	500 ml	C-21110
Mammary Epithelial Cell Basal Medium	500 ml	C-21210
Mammary Epithelial Cell Basal Medium, phenol red-free	500 ml	C-21215
Mammary Epithelial Cell Growth Medium SupplementMix	for 500 ml	C-39115
Mammary Epithelial Cell Growth Medium SupplementPack	for 500 ml	C-39110

Recommended for

- Human Mammary Epithelial Cells

Product Description

PromoCell Mammary Epithelial Cell Growth Medium is a serum-free medium developed for the *in vitro* cultivation of epithelial cells from the mammary gland. The medium is optimized for primary human cells, but can also be used for rat and murine mammary epithelial cells as well as mammary carcinoma cell lines.

PromoCell Mammary Epithelial Cell Growth Medium is available as Medium (Ready-to-use) or as Medium Kit.

The Medium (Ready-to-use) consists of a 500 ml bottle of Basal Medium and one vial of SupplementMix. The Medium Kit consists of a 500 ml bottle of Basal Medium and the SupplementPack (a set of individual vials with pre-measured supplements) allowing the user full control over the media formulation. Adding the SupplementMix or the

SupplementPack to the Basal Medium results in the complete Growth Medium. Basal Medium (with or without phenol red) as well as the SupplementMix and SupplementPack can also be purchased separately.

Supplementation Details

PromoCell Mammary Epithelial Cell Growth Medium contains all the growth factors and supplements necessary for the optimal growth of human mammary epithelial cells, e.g. Epidermal Growth Factor and Insulin (for details see the table on page 2). PromoCell Mammary Epithelial Cell Growth Medium does not contain antibiotics or antimycotics and is formulated for use in an incubator with an atmosphere of 5% CO₂.

Preparation of the supplemented Medium for Use

Thaw the SupplementMix or SupplementPack at 15 to 25°C. Aseptically mix

the supplement solutions by carefully pipetting up and down. Then, transfer the entire content of each supplement to the Basal Medium. Close the bottle and swirl gently until a homogenous mixture is formed.

Storage and Stability

Store the Basal Medium at 4 to 8°C in the dark and the SupplementMix or SupplementPack at -20°C immediately after arrival. Do not freeze the Basal Medium. If stored properly, the products are stable until the expiry date stated on the label. After adding the supplements to the Basal Medium, the shelf life of the complete medium is 6 weeks at 4 to 8°C. Do not freeze the complete medium. For use, pre-warm only an aliquot of the complete medium and keep the remaining medium refrigerated at 4 to 8°C.

Note: The SupplementMix and SupplementPack are delivered thawed and can be frozen after arrival without losing any activity.

Quality Control

All lots of PromoCell Mammary Epithelial Cell Growth Medium are subjected to comprehensive quality control tests using primary human mammary epithelial cells. Each lot is checked for growth promoting activity, adherence rate, and typical morphology of the tested mammary epithelial cells. Approved in-house lots of media are used as a reference.

In addition, all lots of media have been tested for the absence of microbial contaminants (fungi, bacteria, mycoplasma).

Intended Use

The products are for *in vitro* use only and not for diagnostic or therapeutic procedures. For safety precautions please see appropriate MSDS.

Note: Due to their low serum content or the absence of serum, PromoCell media are not suitable for trypsin neutralization (e.g. when splitting the cells). Instead we recommend using our DetachKit (C-41200, C-41210, C-41220), which contains HEPES BSS, Trypsin/EDTA and Trypsin Neutralizing Solution.

Final supplement concentrations (after addition to the medium)

■ Bovine Pituitary Extract	0.004 ml / ml
■ Epidermal Growth Factor (recombinant human)	10 ng / ml
■ Insulin (recombinant human)	5 µg / ml
■ Hydrocortisone	0.5 µg / ml

If you require special media modifications, we offer a Custom Media Service starting at 10 bottles per order. Please ask for details.

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